

**Community Improvement District
Board of Directors Meeting
October 15, 2013
11 S. Tenth Street**

Present:

Allan Moore, Moore & Shryock Appraisals
Andy Waters, Columbia Tribune
Mike McClung, Déjà Vu
Marti Waigandt, 808 Cherry St.
Deb Sheals, Historic Preservation
Mike Wagner, Boone County National Bank
Adam Dushoff, Addison's
Tony Grove, Grove Construction, LLC

Tom Schwarz, Landmark Bank
Tom Mendenhall, The Lofts at 308 Ninth
Ben Wade, Guitarfinder
Richard King, The Blue Note
Christina Kelley, Makes Scents
John Ott, Alley A Realty
Blake Danuser, Bingham's

Guests:

Jacob Barker, Tribune
Jason McClintic, CPD

Sam Miller-Intern
Carol Rhodes, City of Columbia

Approval of Minutes

Mendenhall motioned to approve the minutes, Danuser seconded and the motion passed unanimously.

Financial Report

Overview of year-end fiscal year 2013 was given. Waigandt motioned to approve the financials, Mendenhall seconded and the motion passed unanimously.

Police Report-McClintic

Currently working on Village Square Park issues.

Special Report-Miller

Congestion/Deliveries

Mapped out all of the cafes and patios and made one sheets to help promote cafes to businesses. A baseline has been created for the 81 restaurants with 26 cafes, 21 patios currently in place.

Committee Reports

Marketing-Kelley

Dates of upcoming events were provided. Halloweenie: October 25, 4-6pm. District Shop Hop, all day November 2nd, using #districtshophop to help promote it. Living Windows, December 6th, 6-8pm. CoMo Eve Fest, December 31st.

DLC

Two meetings discussing connectivity have been set. The first one had a great turn out and conversation. The second is set for Oct. 22nd in the Walton Building.

Gateway Committee

Working on a contract with Arcturis. A schedule has been created and the contract is for \$44,000. Ott motioned to approve the contract, Danuser seconded and none were opposed.

Economic

The board discussed approval of the eleven internal street closure policies approved by the committee. The first sentence of #11 was removed and "51% of signatures" was changed to read "majority". After these changes, Waigandt motioned to approve the internal street closure policies, Ott seconded and none were opposed.

New Business

Nominating Committee

Danuser worked with Allan and King and nominated the following: Kelley as Chair, Wagner as Vice Chair, McClung as Treasurer, Waigandt as At Large with Sheals being past Chair. Mendenhall motioned to approve Ott seconded and none were opposed. The nominating committee also suggested Grove as Chair for the Economic Committee.

Street Closures

Mendenhall motioned to approve the ROTC staging area, Waigandt seconded and none were opposed.

Ott motioned to approve the Columbia Eve Fest, Waigandt seconded and none were opposed.

Director's Report

Smokers Stations/Cigarette Litter

The stations are out and the vacuum backpack has been purchased and is working well.

Recycling Pilot Project

9th Street pilot project is up and the city will track it and make sure there is no comingling.

Compactor Cleaning

Contracted with Atkins and the first initial cleaning. The cleaning will be the first week of the month, nine months out of the year.

IDA Conference

The conference was great and attended presentation including bike friendly businesses and apps. Our new website will be optimized for mobile. The office is also be looking at commonly used apps and train businesses on how to make the most of them.

City Report

SEC is working on a comprehensive revised street closure application. It will go to the CID board December 10th, introduced to Council December 6th with the final read January 6th to be in place for calendar year 2014. The SEC has addressed the issues presented in the letter to council from the CID Board sent in 2011. After discussion, Rhodes stated that the SEC will take a look at the 80% of signatures required that is on the application.

Adjournment

The next meeting is **Tuesday, November 12**, at 4:00 p.m.

**Community Improvement District
Economic Development Meeting
October 10, 2013
11S. Tenth Street**

Present:

Allan Moore, Moore & Shryock Appraisals
Christina Kelley, Makes Scents
Marti Waigandt, 808 Cherry St.

Mike Wagner, Boone County National Bank
Tom Schwarz, Landmark Bank
Richard King, The Blue Note

Absent:

Blake Danuser, Bingham's
Tony Grove, Grove Construction, LLC

Solid Waste District

Eastside Tavern is appealing their status as medium restaurant. After discussion, King motioned to recommend to the city that Eastside be reclassified as a small restaurant, Wagner seconded and none were opposed.

Looking to improve the dumpster by Bank of America by getting rid of the fence and placing a compactor with a transformer next to it. The money would come out of the Solid Waste District Fund. The discussion for need of more compactors and dumpsters was discussed. Population is increasing but there are limited spaces where they can go. Property owners would need to allow compactors to be placed on their property.

Street Closure

The application for street closures will be coming to the CID board in December for review. It will include a definition of special event. The first read at city council will be December 16th and the vote will be January 6th.

Internal Policies

Eleven policies were discussed regarding street closures including: requiring event organizers post signs on street barricades that let customer know that businesses on the street are open, all applications must be submitted to the city's Special Event Committee and must be received by the city's deadline. After discussion, King motioned to recommend that the CID board approve the internal policies, Waigandt seconded and none were opposed.

Adjournment

The next meeting is **Thursday November 19**, at 4:00 p.m.

**Community Improvement District
Operations Committee Meeting
October 17, 2013
11 S. Tenth Street**

Present:

Deb Sheals, Historic Preservation
Adam Dushoff, Addison's
John Ott, Alley A Realty

Mike McClung, Déjà Vu
Ben Wade, Guitarfinder

Absent:

Richard King, The Blue Note
Tom Mendenhall, The Lofts at 308 Ninth
Andy Waters, Columbia Tribune

Review on Projects

Recycle Pilot Project

The bins have all been installed on 9th Street. The City will be monitoring the comingling. Additional stickers will be added on the bins.

Trash Cans

The City does not refurbish trashcans. Now we need to look at either re-powder coating the old trashcans or buy new ones? It was suggested possibly just replacing the lids.

Compactor/Dumpster Cleaning

We will have one more cleaning before the winter months. We will resend out a newsletter to businesses reminding them where all of the compactors/dumpsters are because some of them have moved around. Will also remind of fines for not disposing of trash properly.

Cigarette Litter/Smokers Stations

It is a test project with all 8 stations being adopted. The businesses will maintain, secure and track how well they are working. If it works well, there may be some funding options for more. The backpack vacuum cleaner has been purchased and works well.

Free WiFi

The numbers are currently being run for the project and will be able to use the information to see if it is something to continue. After discussion regarding, costs, number of users and effectiveness McClung motioned to recommend to the Board that the pilot run thru January to give the Operations Committee time to make a decision. Wade seconded and none were opposed. Gartner stated that she will prepare the numbers of what it would cost to run the entire system as well as the numbers from the 6 month pilot to review.

Delivery Trucks

Gartner is asking everyone to take problem pictures of delivery trucks to get a better sense of the problem. Things to keep in mind would be size of trucks, time of day, location, length of stay and days of the week. This will add into the report put together by Sam from the last meeting. This information will help set to scope and define goals.

Public Comment

The next meeting is **November 21**, at 4:00 p.m.

**Community Improvement District
Marketing Committee Meeting
October 22, 2013
11 S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Andy Waters, Tribune

Lisa Klenke, Calhoun's
Jennifer Erikson, CAT TV
Brandon S., Kaldi's

Absent:

Lili Johnstone, Poppy
Crystal Midkiff, Mustard Seed

Review of Events

Discussion was had on a specific timeline for printed materials. Traditionally it had been two week before. It was decided that the material will be sent out 2 months before the event and distributed six weeks out to businesses. Businesses will also be informed not to post the printed material until two weeks before the event.

The topic of getting more businesses involved and building bridges to those businesses was discussed.

Media Deals

An updated version is being printed. They are used with gift certificates, conferences, seminars, brochures, hotels, etc. The map is designed to match our way finding signs around The District. A meeting with LG took place to discuss new photos for the website, branding, postcards and brochures.

Adjournment

The next meeting is **November 26** at 8:30 a.m.

Community Improvement District
Executive Committee Meeting
November 5, 2013
11 S. Tenth Street

Present:

Deb Sheals, Historic Preservation
Mike McClung, Déjà Vu
Christina Kelley, Makes Scents
Mike Wagner, Boone County National Bank
Marti Waigandt, 808 Cherry St.

Guests:

Adam Dushoff, Addison's
Camille Hosman, MU Students Association
Matt Tharp, MU Students Association
Benjamin Levin, MU Students Association
Mike Travy, MU Students Association

Agenda Items

Soft Bar Closings- Tharp

MU Students Association presented soft bar closing proposals regarding public safety. Several options were proposed and all would be completely optional. After much discussion, the MU Students Association stated that they wanted to focus on Option B, which would create a special liquor license in the City of Columbia. This would allow businesses to remain open and all the consumption, but not the distribution, of alcohol between the hours of 1:30am and 2:30am, which would require the business to remain open until 2:30am.

The Committee stated that if this is the option that the Students Association would like to pursue, more research and information is needed; clarifying the legal issues and listing out what those new subset of rules would be. They will bring this information back to the Executive Committee.

Design Guidelines

The RFQ has been sent out and several parties are already interested.

CoMo Connect Presentation

Drew Brooks will be attending the Board Meeting to talk about the public transit system.

Annual Report

The report is in its final stages and when complete, will be sent out to people including business and property owners, customers and City Hall.

5 Year Plan

2014 is the last year in the initial 5 Year Plan and we need to do the next 5 years. Will conduct a follow up survey after the annual report is sent out in January.

Marketing Committee

In the past there have been 3 board members and currently there are two. Would like add another board member.

DLC Committee

Sheals has volunteered to stay on the DLC Committee.

Adjournment

The next meeting is **Tuesday, December 3**, at 4:00 p.m.