

**Community Improvement District  
Board of Directors Meeting  
November 11, 2014  
11 S. Tenth Street**

**Present:**

Allan Moore, Moore & Shryock Appraisals  
Andy Waters, Columbia Tribune  
Marti Waigandt, 808 Cherry St.  
Blake Danuser, Bingham's  
Deb Sheals, Historic Preservation  
Adam Dushoff, Addison's

Mike McClung, Déjà Vu  
Tom Mendenhall, The Lofts at 308 Ninth  
Christina Kelley, Makes Scents  
Skip Walther, Walther, Antel, Stamper &  
Fischer

**Absent:**

Mike Wagner, Boone County National Bank  
Tony Grove, Grove Construction, LLC  
Tom Schwarz, Landmark Bank  
John Ott, Alley A Realty  
Ben Wade, Guitarfinder

**Guests:**

Bill Cantin, City of Columbia  
Jason McClintic, CPD

Shane Creech, City of Columbia  
Carol Rhodes, City of Columbia

**Approval of Minutes**

Mendenhall motioned to approve the minutes, Danuser seconded and the motion passed unanimously.

**Financial Report**

Financials were not ready and will be presented at next month's meeting.

**Police Report**

Issues have decreased since Homecoming.

**Presentation**

Bill Cantin gave a presentation on graffiti abatement to the board. Issues such as removal, contacting property owners who may be out of state, reasonable time of notification for removal and property owners not knowing who to contact for removal were discussed. The CID will work with Bill and the city about getting to the properties owners to assist with providing information just as companies that will do removal. Also will look into seeing if there is a company that will give a flat rate cost per square foot for businesses downtown.

**Committee Reports**

**Parking**

Ian will be going back to city council to ask that they amend the parking hours to 9am-6pm instead of 8am-6pm. Also the office will be working with the city to update the meters with larger stickers for the new hours and flyers as well to help inform the public.

**Parking Audit**

The city has applied for a grant for a parking audit. Sheals stated that the board should give official support. McClung motioned to officially support the parking audit, Dushoff seconded and none were opposed.

### Parking Commission

The operations committee will be putting together recommendations of how the commission should be structured.

### Randy Wright Signs

Waters hasn't had a chance to connect with the city staff. The city is wanting the CID to take over the account and help remove the signs that are out of date. It was discussed going back to city staff for more information regarding where the signs are located, how many need to be taken down, how many can be updated with The District's information and how much is in the account. McClung motioned for Waters to continue to pursue this with Steve Sapp and the city, Dushoff seconded and none were opposed.

### Employee Parking Program

An overview of the one-year pilot project was presented to the board. Questions regarding legality were asked. This would be a shared responsibility. Walther motioned to approve, Waigandt seconded and none were opposed.

### DLC

The Infrastructure Report is up on Dropbox. The DLC has presented this to the city without taking out the CID being the sole source of funding.

### Design Guidelines

Winter and Co will be flying in this week to present with the city to the public. The public meeting will take place Thursday, November 13 at 6:30pm at City Hall. There will be a second meeting at City Hall for the CID, DLC and other interested parties Friday, November 14 at 8am.

### New Business

CID applications will be posted this month. We are asking potential applicants to visit either the December or January meeting.

The search committee will incorporate the review committee and nominations committee.

### Adjournment

The next meeting is **Tuesday, December 9**, at 4:00 p.m.

**Community Improvement District  
Economic Development Meeting  
November 18, 2014  
11S. Tenth Street**

**Present:**

Christina Kelley, Makes Scents  
Mike Wagner, Boone County National Bank  
Blake Danuser, Bingham's  
Allan Moore, Moore & Shryock Appraisals

Tony Grove, Grove Construction, LLC  
Tom Schwarz, Landmark Bank

**Absent:**

Marti Waigandt, 808 Cherry St.

**Guests:**

Cynthia Mitchell, Solid Waste

**Update on Compactors**

Paul is still working with Bank of America for the lower lot to be used for Calvary parking on Sundays. Per Cynthia, Calvary church seems unsure about enforcing those spots. Grove will also follow up to try and facilitate between the church and Paul Land.

Grove spoke with Glascock regarding the compactor on Walnut and long terms plans. Per Cynthia the City is cancelling the contract and moving the compactor to the Wabash lot. They hope to have it in place by the end of this year.

The dumpsters have been removed from Mackenzie's Prime. Per Cynthia there is supposed to be a compactor in the alley. Mitchell will follow up with McClung as he is willing to use space to get some kind of dumpster/compactor back there.

**Recycling Program**

There is a demand for more recycling in the The District. Proposed drop-offs and recycling container locations were discussed as well as creating a recycling district that is integrated into the solid waste district. A question about why businesses are continuing to be serviced by Solid Waste although they are no longer paying for recycling.

There was discussion about having the recycling structure that is similar to the trash system which would require an ordinance change. It will not be a quick change; there will need to be an educational component as well. The city will provide a cost analysis with information that The District will take to the constituents. The analysis will be ready for the January meeting with a potential launch date on Earth Day.

**Overview of Approved FY15 Plans**

The Hospitality Zone assessment was discussed including having a Hospitality Zone committee.

**Adjournment**

The next meeting is **Tuesday, December 16**, at 4:00 p.m.

**Community Improvement District  
Marketing Committee Meeting  
November 25, 2014  
11 S. Tenth Street**

**Present:**

Christina Kelley, Makes Scents  
Andy Waters, Tribune  
Jennifer Erikson, CAT TV

Lili Johnson, Poppy  
Lisa Klenke, Calhoun's

**Absent:**

Crystal Midkiff, Mustard Seed

Brandon S., Kaldi's

**Google 360**

A demonstration of Google 360 was presented.

**Informal Open House**

The meet and greet is on December 10<sup>th</sup> from 4-6pm to introduce the new director. A couple of businesses have offered to host upcoming open houses.

**Radio Ads**

A sample radio ad was presented to the committee and pricing packages were discussed.

Updated Holiday ad was presented.

**Holiday Banners**

The company stated that half are being shipped today and the rest will be shipped tomorrow.

**Shop Small**

An update for Shop Small Saturday was given and discussion was had about the event.

**Living Windows**

Facebook event page will be going up.

**December Meeting**

The meeting will be moved up to discuss parking promotions for the new meter hours of 9am to 7pm. City council will be voting on amending the hours at the next council meeting and will be asking for a grace period as well.

The meeting has been moved to December 16, at 8:30am.

**Adjournment**

The next meeting is **December 16**, at 8:30 a.m.

**Community Improvement District**  
Operations Committee Meeting  
November 20, 2014  
11 S. Tenth Street

**Present:**

Mike McClung, Déjà Vu  
Deb Sheals, Historic Preservation  
Adam Dushoff, Addison's

Andy Waters, Columbia Tribune  
John Ott, Alley A Realty  
Tom Mendenhall, The Lofts at 308 Ninth

**Absent:**

Ben Wade, Guitarfinder  
Skip Walther, Walther, Antel, Stamper & Fischer

**Employee Parking/Transit Proposal:**

There may be a legal issue to only allow purchasing by employees per Glascock. City staff will also assess the spot availability.

**Parking Commission:**

Ian Thomas made a motion at council and it passed unanimously. The CID and DLC should come up with a plan, per council. Council will need to give the ok for this. Sheals has asked the DLC to add it to their agenda as well. Essing will follow up with the mayor about the makeup of the task force including representation from residents, property owns, business owners and neighborhood associations. Essing will put together the recommendations.

**New Parking hours**

It was discussed how to publicize the new hours that will take effect January 1. This included adding additional stickers on the meters that Wright will design and having a grace period for customers. Essing presented a draft letter and will go back to include Sheals' bullet points.

**Randy Wright Signs-Waters**

Waters got a hold of Steve Sapp regarding the removal of the old signs. Sapp is check with Glascock and Randy Wright to make sure they are on board as well.

**Alley Lights**

Essing has a meeting to get on the agenda to speak with the city about alley lights. Will also follow up with the CPD to see if they can identify alleys that need to be addressing first.

**Cleaning**

Would like to see more dumping of canisters, compactors and dumpsters, street cleaning and gum removal. Would also like more time cleaning sidewalk on high traffic areas. A lot of the curbs need to be fixed as well. Will check with the city to see what their plans are with the sidewalks, curbs and trees.

**Adjournment**

The next meeting is **December 18**, at 4:00 p.m.

**Community Improvement District  
Executive Committee Meeting  
December 2, 2014  
11 S. Tenth Street**

**Present:**

Mike Wagner, Boone County National Bank  
Christina Kelley, Makes Scents

Marti Waigandt, 808 Cherry St.  
Deb Sheals, Historic Preservation

**Absent:**

Mike McClung, Déjà Vu

**Agenda Items**

**Parking**

A two-month grace period has been given for the updated hours that start January 1. Wright will follow up with Scott Bitterman for specifics and will discuss at December's Marketing meeting.

New App for meters will roll nicely into the new pilot parking program.

The Operations committee met on how the parking commission should be comprised. It was discussed having a contact person that reaches out to the colleges as opposed to having a representative on the committee.

**Design Guidelines**

The meeting is set for tomorrow and Cheney will be joining via web.

**Gateway**

Currently working on the grant but need a 501c3 that has been active for at least three years and we are a 501c6. CCA may be able to be used but will follow up with our accountant. Russ will be in on the 17<sup>th</sup> to work out a grant plan. It was also discussed to get the city on board as soon as possible; maybe have a work session with council to present the Gateway Plan.

**CID Board Applications**

No one has applied so far. It has been posted several times on our FB page, twitter, website, newsletter and postcard. Will resend out.

**Retail Survey**

The city is requesting that the CID support the retail survey. It was discussed have Tony St. Romaine come to the December meeting to present.

**Open House**

The open house is set for next Wednesday for 4-6pm. Looking to have an Open house the second Wednesday of the month at different venues.

**Adjournment**

The next meeting is **Tuesday, January 6**, at 4:00 p.m.