

**Community Improvement District  
Board of Directors Meeting  
November 12, 2013  
11 S. Tenth Street**

**Present:**

Allan Moore, Moore & Shryock Appraisals  
Andy Waters, Columbia Tribune  
Mike McClung, Déjà Vu  
Marti Waigandt, 808 Cherry St.  
Deb Sheals, Historic Preservation  
Mike Wagner, Boone County National Bank  
Adam Dushoff, Addison's  
Tony Grove, Grove Construction, LLC

Tom Schwarz, Landmark Bank  
Tom Mendenhall, The Lofts at 308 Ninth  
Ben Wade, Guitarfinder  
Richard King, The Blue Note  
Christina Kelley, Makes Scents  
John Ott, Alley A Realty  
Blake Danuser, Bingham's

**Guests:**

Jacob Barker, Tribune  
Candy Cornman, CPD

Sam Miller-Intern  
Carol Rhodes, City of Columbia

**Approval of Minutes**

Mendenhall motioned to approve the minutes, Waigandt seconded and the motion passed unanimously.

**Financial Report**

Property tax revenue has started coming in. The UTV was purchased for the CPD under public safety. Mendenhall motioned to approve the financials, Ott seconded and the motion passed unanimously.

**Police Report-Cornman**

Currently short two officers downtown and in January are expected to be three short. In the process of trying to find replacements and are trying to get overtime for officers currently downtown.

**New Business**

**Street Closures**

Mendenhall motioned to approve Earth Day, Waigandt seconded and none were opposed.

The CID took no action on the Jingle Bell Run street closure request. The CID Board recently established guidelines requiring applications first be sent to the SEC. This application has not yet been presented to the SEC.

**Special Presentation-Brooks**

A presentation on the CoMo connect was given with regards to input on the new downtown route. The goal is to have the new system up and running by August 2014. Discussion topics included updated bus shelters, technology, rebranding, goals of the downtown bus route and how to increase ridership.

**Director's Report**

**Office Doors**

Looking to install glass doors while the building is still being worked on. The Board discussed getting a competing bid for comparison before making any decisions.

**WiFi Update**

Operations committee decided to extend until the end of November in order to look at the entire 6 month pilot project data.

**Website/Database Update**

Editing the website now but it's not live yet. Having a hang up with the database integration.

Soft Bar Closing

The Executive committee addressed this and it will be coming back to the committee.

Annual Report

The CID is at the point where we need to survey for the next 5year plan. The annual report will be sent out first in early January with the survey to follow.

City Report

**Adjournment**

The next meeting is **Tuesday, December 10**, at 4:00 p.m.

**Community Improvement District  
Economic Development Meeting  
November 19, 2013  
11S. Tenth Street**

**Present:**

Christina Kelley, Makes Scents  
Marti Waigandt, 808 Cherry St.  
Mike Wagner, Boone County National Bank

Tony Grove, Grove Construction, LLC  
Tom Schwarz, Landmark Bank  
Blake Danuser, Bingham's

**Absent:**

Richard King, The Blue Note

Allan Moore, Moore & Shryock Appraisals

**Solid Waste District**

Updates of Compactors

Always looking for more compactor spaces and are looking to add one near the Bank of America building to help relieve some of the trash by the City Centre.

Recycling Programs

Currently have a central location at the 10<sup>th</sup> and Cherry Parking garage. Looking at more centralized locations that are key problem areas around downtown. It's in the early stages of figuring out what the program will look like. We will also be sending out an updated map of the solid waste district.

**Deliveries**

Moving Day Loading Zones

Looking at the idea of getting apartment building owners together to discuss loading zones where an area would be blocked off for a certain amount of time.

**Mobile Vendors**

Food Truck/Sidewalk Café Update

Will be introduced at the same time at the council meeting. With food trucks, there will only be one sign what will include breakfast, lunch and dinner instead of three separate signs. Instead of feeding the meter, the parking meters will be hooded and they will pay the normal rate of a hood.

Retail Trucks

After discussion it was decided to still talk to retailers about the idea and to have retail trucks operation within the current system, build a base and see if it works.

**Adjournment**

The next meeting is **Tuesday, January 21**, at 4:00 p.m.

**Community Improvement District  
Operations Committee Meeting  
November 21, 2013  
11 S. Tenth Street**

**Present:**

Mike McClung, Déjà Vu  
Andy Waters, Columbia Tribune

**Absent:**

Deb Sheals, Historic Preservation  
Adam Dushoff, Addison's  
Richard King, The Blue Note

Tom Mendenhall, The Lofts at 308 Ninth  
John Ott, Alley A Realty  
Ben Wade, Guitarfinder

**Review on Projects**

Overview of website was presented.

Overview of Wi-Fi was given with options on how to move forward. Due to the fact that there was no quorum, it was decided the WiFi project will be presented and voted on at the full board meeting.

The next meeting is **January 16**, at 4:00 p.m.

**Community Improvement District  
Marketing Committee Meeting  
November 26, 2013  
11 S. Tenth Street**

**Present:**

Christina Kelley, Makes Scents  
Andy Waters, Tribune  
Jennifer Erikson, CAT TV

Brandon S., Kaldi's  
Crystal Midkiff, Mustard Seed

**Absent:**

Lisa Klenke, Calhoun's

**Upcoming Events**

Small Business Saturday

Will be promoting via Facebook and Twitter. The tribune is also doing an article. Amex is doing a lot for the merchants to help promote the event as well.

Living Windows

So far, 16 businesses have signed up, we have the judges and the event has been posted on Facebook. Currently collecting items for the holiday gift basket.

Caroling

We have 3 groups again this year and we will try and get them spread out around downtown.

Eve Fest

It will still be a family friendly, alcohol free event but with no fireworks this year. They will be blocking off 9<sup>th</sup> Street between Elm and Locust for a much more compact celebrations.

12 Bars of Christmas Pub Crawl will be December 7<sup>th</sup>. Graduation weekend will be December 13-14. True/False will be February 27-March 2. Want to encourage businesses to get involved with quick lunches, stay open later and include perks in director's bags.

**2014 Calendar**

After the first of the year, will survey businesses about marketing or doing a retail meeting.

Shop Hop, April 26<sup>th</sup> A second gift basket will be awarded during Shop Hop.

Dog Days, July 24<sup>th</sup>-27<sup>th</sup>

Graduations, May 10<sup>th</sup> & 16<sup>th</sup>-18<sup>th</sup>

Roots and Blues, September 5-7<sup>th</sup>

Halloweenie, October 31<sup>st</sup>

Shop Hop November 8<sup>th</sup>

Holiday Parade, November 23<sup>rd</sup>

Living Windows, December 5<sup>th</sup>

National PARK(ing) Day is something to consider promoting for next year. Gartner stated that she would send out information about the event. Maybe encourage a friendly competition between businesses for the most creative use of the parklet.

**Adjournment**

The next meeting is **January 28** at 8:30 a.m.

**Community Improvement District**  
Executive Committee Meeting  
December 3, 2013  
11 S. Tenth Street

**Present:**

Deb Sheals, Historic Preservation  
Christina Kelley, Makes Scents  
Mike Wagner, Boone County National Bank  
Marti Waigandt, 808 Cherry St.

**Absent:**

Mike McClung, Déjà Vu

**Guests:**

Cody, The Rome

**Agenda Items**

Sidewalk Closure

The Rome would like to create a sidewalk bypass, which doesn't require pedestrians to cross the street, during construction. The city stated that they would like the CID's input. Waigandt motions to approve recommendation be sent to the board, Sheals seconded and none were opposed.

Transit Options

Ian Thomas is looking for more ways to encourage more people to use public transit. Would like to get the CID involved. Some suggestions included launching an education campaign and making the transfer points into The District more interesting.

Parklet

Parks and Rec are currently in the process of writing rules and regulations for that parklet. The goal should be to use the public space for public events.

District WiFi

Overview of the WiFi project presented. Sheals motioned to recommend to the board to extend WiFi to the entire CID. Wagner seconded and none were opposed.

**Adjournment**

The next meeting is **Tuesday, January 7**, at 4:00 p.m.