

**Community Improvement District
Board of Directors Meeting
December 9, 2014
11 S. Tenth Street**

Present:

Allan Moore, Moore & Shryock Appraisals	Skip Walther, Walther, Antel, Stamper & Fischer
Andy Waters, Columbia Tribune	Mike Wagner, Boone County National Bank
Marti Waigandt, 808 Cherry St.	Tony Grove, Grove Construction, LLC
Blake Danuser, Bingham's	Tom Schwarz, Landmark Bank
Deb Sheals, Historic Preservation	John Ott, Alley A Realty
Adam Dushoff, Addison's	Ben Wade, Guitarfinder
Tom Mendenhall, The Lofts at 308 Ninth	

Absent:

Christina Kelley, Makes Scents	Mike McClung, Déjà Vu
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Guests:

Tony St. Romaine, City of Columbia	Alicia Stice, Columbia Daily Tribune
Columbia Police Department	

Approval of Minutes

Mendenhall motioned to approve the minutes, Dushoff seconded and the motion passed unanimously.

Financial Report

October and November financials were available. Mendenhall motioned to approve the minutes, Wade seconded and none were opposed.

Police Report

A meeting has been set up at the end of the week with Katie. Staffing has changed but not the number of downtown officers; still have one daytime and four nighttime officers.

Presentation

Tony St. Romaine gave a presentation of the city's proposed Retail Survey. An overview of the scope that the survey would provide was discussed. Per St. Romaine, the purpose of the presentation is to request a letter of support for the Retail Survey from the CID. After discussion, Mendenhall motioned that the Board send a letter of support, Walther seconded and none were opposed.

Committee Reports

Employee Parking

Essing met last week with the city and the program was tweaked; legal had a concern with limiting the parking tags to a certain group. Now, anyone will be able to take advantage of the program and it will be much simpler to implement. There will be a new app that you will be able to pay your meter but also it will be able to be used to manage the employee parking program. The CID only has to focus on marketing now. Waigandt motioned to support the changes, Sheals seconded and none were opposed.

Parking Commission

The Operations Committee put together a proposed structure for the commission: Four CID members, two DLC members, one member at large and John Glascock as the city rep. It was discussed to suggest to the DLC that one of their representations be from one of the neighborhood associations. The draft letter was presented. Waigandt motioned to approve the letter with the

addition that the DLC have a neighborhood association represented, Walther seconded and none were opposed.

Meter Hours

The meter hours have been updated to 9am – 7pm. Staff is working on the updated stickers.

Design Guidelines

The final draft is up on dropbox. Once approved, we can start sharing the document and can edit as needed. Ott motioned to approve the design guidelines, Waigandt seconded and none were opposed.

Zoning

The city would like feedback on the second module by the end of the year. A letter can be comprised from the feedback of a December 18 zoning committee meeting. Walther motioned to authorize the committee to make and approve the letter, Waters seconded and none were opposed.

It was discussed that height should be looked at during the meeting as well as total square footage. Sheals motioned that the height to be restricted to 10 stories, Waigandt seconded. None opposed but Mendenhall abstained from the vote.

Gateway

Russ will be coming next week to create a strategy plan for the grants. In the new year, the CID should start engaging the city. Ott motioned for the CID go to the city to have them accept the plans, Dushoff seconded and none were opposed.

New Business

The Board should send a letter to Dalton about getting a bid for fixing the sidewalk and consider paying for part of it. Waigandt seconded and none were opposed.

Adjournment

The next meeting is **Tuesday, January 13**, at 4:00 p.m.

**Community Improvement District
Economic Development Meeting
December 16, 2014
11S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Mike Wagner, Boone County National Bank

Absent:

Marti Waigandt, 808 Cherry St.
Tony Grove, Grove Construction, LLC
Tom Schwarz, Landmark Bank
Blake Danuser, Bingham's
Allan Moore, Moore & Shryock Appraisals

There was no quorum. A brief overview was provided of each topic.

Adjournment

The next meeting is **Tuesday, January 20**, at 4:00 p.m.

**Community Improvement District
Marketing Committee Meeting
December 16, 2014
11 S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Andy Waters, Tribune
Lisa Klenke, Calhoun's

Absent:

Crystal Midkiff, Mustard Seed
Brandon S., Kaldi's
Jennifer Erikson, CAT TV
Lili Johnson, Poppy

Google 360

Only Bluestem is interested in Google 360 again and Josh will follow up.

Banner Discussion

Would like to add hardware from Broadway; possibly Boone County will install at 8th Street. It would be a high expense of around 40K. Currently, the community events we have scheduled for banners are T/F, United Way and NVAD Farmers and Artisans Market. Will need to determine the process for additional banners and scheduling.

Klenke stated that she would like to see MU flags for home football games and US Flags for Memorial, Veterans and Labor Day.

Shop Small

The event was successful for the CID. Next year, the committee would like to promote local shopping with Holiday Shop Hop to gain more awareness. There was also concern that pushing too much marketing before Halloween could annoy customers. Period messaging was considered for throughout the year: "Shop Local. Everyday."

New Meter Hours

As of January 1, the on-street meter hours are changing to 9 am – 7 pm. Scott Bitterman from City Parking will stuff educational flyers in the ticket envelopes during the months of January and February to be used during the 6pm-7pm hour. Stickers will be redesigned but will not be installed on the meters until April, due to weather. Josh will design new posters as well. He will send files so that retailers can print, email and post if they like. Discussion was had on ways to get the information out to businesses and customers.

Living Windows and Holiday Programming

Klenke stated that she would like to see more participants. She also stated that having the carolers come into the business is awkward. The carolers will be contacted.

Open House

The next CID Open House will be January 14th at The Broadway. These monthly events have been created to generate networking and educational opportunities for CID constituents.

Adjournment

The next meeting is **January 27**, at 8:30 a.m.

**Community Improvement District
Operations Committee Meeting
December 18, 2014
11 S. Tenth Street**

Present:

Deb Sheals, Historic Preservation
Adam Dushoff, Addison's
Andy Waters, Columbia Tribune

John Ott, Alley A Realty
Ben Wade, Guitarfinder

Absent:

Mike McClung, Déjà Vu
Tom Mendenhall, The Lofts at 308 Ninth

Skip Walther, Walther, Antel, Stamper &
Fischer

Guests:

Scott Bitterman, City of Columbia

Updates from The City:

Scott Bitterman updated the Board regarding Accessible Parking on Broadway, including metering the spaces. He also reviewed upcoming projects such as resurfacing Broadway and the sewer project on Elm.

Parking Meter Stickers:

The educational stickers will be installed in March/April due to weather.

Parking Program

There will be a new park mobile app, allowing meter users to track and pay time for meters via phone app.

Graffiti

The City is sending letters to businesses with graffiti, asking for removal within a 45-day time period. Graffiti information and resources have been posted on The District website, to assist CID businesses. Ott stated that he will share graffiti removal product used by his contractors. Essing will follow up.

Alley Lights

Dan Clark at the city was involved with the alley lighting and would be a good contact.

Cleanliness Issues

Still need to focus on sidewalk cleanliness and trash pick-up. The city is scheduled to sweep the streets almost nightly. Additional options, such as having a special unit for garages and adding Saturday city staff to sweep up before church, were discussed. It was suggested that having business owners take care of their storefronts making it a community effort, requiring city assistance.

5th & Broadway Improvements

5th & Broadway needs a left turn and has been having an issue with parking. The City will try and correct both at the same time. The Gateway plan should reflect going from 3 lanes on Broadway to 4. Essing will send Bitterman the Gateway Master Plan.

Adjournment

The next meeting is **January 15**, at 4:00 p.m.

**Community Improvement District
Executive Committee Meeting
January 6, 2014
11 S. Tenth Street**

Present:

Mike Wagner, Boone County National Bank
Christina Kelley, Makes Scents
Marti Waigandt, 808 Cherry St.
Mike McClung, Déjà Vu

Absent:

Deb Sheals, Historic Preservation

Agenda Items

CID Applications and Nominations

There are 6 applicants for 5 spots and will vote next week. The nominating committee will meet to discuss the slate of new officers to be voted on in February.

Design Guidelines

Cheney is finishing up edits from last meeting and should be done by Friday. \$1200 is in the budget for the print of full guidelines and flyers that include the link to our website.

Zoning

The committee met a couple of weeks ago but no consensus was reached. Emailed Tim Teddy to ask for an extension for comments. Will meet again next week.

Gateway Project Update

Meeting with Russ Volmert, Arcturis consultant, on Thursday to assist with the timeline for all of the grants that we qualify for. We are on the pre-council agenda in March, the earliest we could get.

Retail Survey

Council voted down the survey. The City suggested that the CID, Chamber and REDI proceed with the project and split the cost. McClung motioned that this be carried through to the Board Agenda with recommendation that Exec does not support, Wagner seconded and none was opposed.

Hospitality Zone and Recycling Update

Both items are on the Economic agenda this month. City council voted to approve to expand the plastics that can be recycled.

Taxi Stands

Bring up at the Board meeting the idea of scaling back some of the taxi spots.

Policy Manual Update

The manual has been updated and will be presented at the next search committee meeting.

Adjournment

The next meeting is **Tuesday, February 3**, at 4:00 p.m.