

**Community Improvement District
Board of Directors Meeting
February 9, 2016
11 S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Adam Dushoff, Addison's
Tom Mendenhall, The Lofts at 308 Ninth
Steve Guthrie, Landmark Bank
Mike McClung, Carharts

John Ott, Alley A Realty
Allan Moore, Moore & Shryock Appraisals
Deb Sheals, Historic Preservation
Ben Wade, Guitarfinder

Absent:

Blake Danuser, Bingham's
Tony Grove, Grove Construction, LLC
Mike Wagner, Central Bank of Boone
County

Marti Waigandt, 808 Cherry St.
Andy Waters, Columbia Tribune
Skip Walther, Walther, Antel, Stamper &
Fischer

Guests:

Alicia Stice, Tribune
Chad Gooch, CPD

Approval of Minutes

Mendenhall motioned to approve the minutes, Dushoff seconded and none were opposed.

Financial Report

Ott motioned to approve the financials, Dushoff seconded and none were opposed.

City Report- Rhodes

An update was given regarding the Parking Task Force, which is being reviewed for appropriate membership and potentially launched in June.

Police Report - Gooch

Overview of CPD monthly crime statistics and an update on new staffing structure.

New Business

Development Code Testing

The Board reviewed Winter and Company's proposal and discussed what the city is testing. There was concern that the city is not testing all types of development and whether City Council would be receptive to the results of an independent testing completed by the CID. Dushoff motioned to contact the City to see if they would accept input of independent testing results. After further discussion, Dushoff retracted his motion. Ott motioned to: Contact Winter and Company regarding proposal to review lower pricing; talk to the city on feedback process and timeline for the proposed Development Code to be reviewed by Planning and Zoning and Council; and wait until the March Board meeting to decide. Kelley seconded and none were opposed.

MU Letter of Support

Sheals motioned to approve the letter with the updated email addresses and have all the Board members sign it, Dushoff seconded and none were opposed.

Committee Reports

Operations

Sheals provided an update on the Flatbranch Park discussions and ideas to help stop panhandling on the streets and educate the community on better ways to help the homeless population.

Economic

There was discussion about the dumpster near Dungarees and the topic will be added to the next Econ meeting.

Solid Waste

Wade provided update regarding True Media holiday placement.

Essing provided a presentation regarding the Gift Certificate Program and options for how to proceed. It was recommended to terminate the program, due to high cost of implementation per certificate and diminishing sales. Mendenhall motions to end the program March 1, Dushoff seconded and none were opposed.

Gateway

Talking points regarding the support of gateways were presented to the Board. Dushoff motioned to support the talking points, Ott seconded and none were opposed.

Kelley motioned to move \$25K into the CFCM account and then match up to \$200K as well as send out a press release with each major donation. Ott seconded and none were opposed.

DLC

Essing will ask Waters to take Sheals place on the DLC, if not Essing will serve as the representative.

Adjournment

The next meeting is **Tuesday, March 8**, at 3:30 p.m.

**Community Improvement District
Economic Development Meeting
February 16, 2016
11 S. Tenth Street**

Present:

Allan Moore, Moore & Shryock Appraisals
John Ott, Alley A Realty

Christina Kelley, Makes Scents

Absent:

Tony Grove, Grove Construction, LLC

Marti Waigandt, 808 Cherry St

Guests:

Mike Wagner, Central Bank of Boone County
Cynthia Mitchell, City of Columbia

Compactors

Orr Street Studios contacted the CID regarding the dumpster outside of their patio door; they would like it moved. Several options were discussed regarding possible other locations or increasing the frequency of pickups.

There has been concern regarding the recycling bins located around Bleu due to the amount of broken glass that is left behind.

An artist has been lined up for the compactor in the Broadway Brewery Alley, but the City is still in the process of figuring out how to get the compactor back into the location.

In general it was discussed looking at the codes and ordinances for and adding more specific requirements for trash plans.

RHI Updates

The next step is to prioritize what they would like to tackle first. There will be an RHI meeting next Tuesday from 3-5.

The next meeting is **March 15**, at 4:00 p.m.

**Community Improvement District
Operations Committee Meeting
January 21, 2016
11 S. Tenth Street**

Present:

Deb Sheals, Historic Preservation
Ben Wade, Guitarfinder
John Ott, Alley A Realty

Adam Dushoff, Addison's
Mike McClung, Carharts
Andy Waters, Columbia Tribune

Absent:

Tom Mendenhall, The Lofts at 308 Ninth

Guests:

Krista Shouse-Jones, CPD

Power and Light FY16 Projects

There has been concern expressed regarding the style of the new light fixtures. Ryan Willams will research the acorn light cost vs. installing new lights. There is also concern with the continued maintenance of the acorn lights.

Flatbranch Park

Currently looking into options for spare the change for real change program. This would be a multi-faceted plan that includes several entities in Columbia: Phoenix House, CPD, VA, etc. Looking at Billings as a template as they have a program that work. Will continue to research options on how to reach out to the homeless population.

Parklet

There will be no pop up parklet this year due to tax. Parks and Recreation is currently looking at a redesign that could possibly include a charging station. The committee agreed to continue providing the meter hoods for the parklet.

RHI Update

The first presentation will take place this Tuesday. It will be a round table discussion where the final report will be introduced and prioritizing the projects.

Restaurant Meeting

It was discussed creating a list of restaurants and contacts to possible form a committee where it can be discussed what the CID could do in order to help businesses. Ex. Addressing grease concerns.

Adjournment

The next meeting is **March 17**, at 3:30 p.m.

**Community Improvement District
Marketing Committee Meeting
February 23, 2016
11 S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Ben Wade, Guitarfinder

Andy Waters, Tribune
Lisa Klenke, Calhoun's

Absent:

Steve Guthrie, Landmark Bank
Lili Johnson, Poppy

Corissa Ray, Bluestem

Shop Hop

Coffman discussed and update regarding how Shop Hop is going to be marketed as well as given it a fresh new look. The committee discussed ideas on how to update the posters and business cards.

First Fridays

The CID received a letter soliciting donors for the event and asked that the CID donate 5K to the program. After discussion, it was suggested sitting down and having a conversation about how the CID and partner with them next year as opposed to a sponsorship. The CID will continue to support the event by promoting the event.

RHI

There will be a stakeholders meeting today at 3pm. This committee would like to focus on downtown performers/organizing buskers.

Website Calendar with Tribune

Delta systems presented their estimate for adding the calendar and it is currently not in the budget but this is something that the committee would like to see happen. The Tribune will do a quick assessment on whether or not they would be able to set it up and Coffman will meet with Delta Systems as well.

Updates:

There will be a Comedy Festival this September, which has the potential to be an annual festival.

The Unbound Book Festival is coming up and being sponsored by the Office of Cultural Affairs.

The Boone Historical Society has a wonderful exhibit on the history of downtown. It was discussed contacting them to see if any downtown marketing partnerships could be established. Essing will follow up with the Historical Society.

Adjournment

The next meeting is **March 22** at 8:30 a.m.

**Community Improvement District
Executive Committee Meeting
March 1, 2016
11 S. Tenth Street**

Present:

Mike Wagner, Central Bank of Boone
County
Mike McClung, Carharts

Marti Waigandt, 808 Cherry St.
Adam Dushoff, Addison's

Absent:

Agenda Items

Discussion of March 8 Board Meeting agenda

Proposed Development Code Testing Proposals
Updated proposal from Winter and Company

2017FY Budget Process

Review of drafted survey of Downtown CID constituents for 2017FY priorities

Adjournment

The next meeting is **Tuesday, April 5**, at 4:00 p.m.