

**Community Improvement District
Board of Directors Meeting
September 8, 2015
11 S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Marti Waigandt, 808 Cherry St.
Adam Dushoff, Addison's
Tom Mendenhall, The Lofts at 308 Ninth
Mike Wagner, Central Bank of Boone
County
Andy Waters, Columbia Tribune

Deb Sheals, Historic Preservation
Ben Wade, Guitarfinder
Blake Danuser, Bingham's
Mike McClung, Dungarees
Allan Moore, Moore & Shryock Appraisals
Tony Grove, Grove Construction, LLC

Absent:

John Ott, Alley A Realty
Tom Schwarz, Landmark Bank
Skip Walther, Walther, Antel, Stamper & Fischer

Guests:

Chad Gooch, CPD
Carol Rhodes, City of Columbia

Krista Shouse-Jones, CPD

Approval of Minutes

Mendenhall motioned to approve the minutes, Danuser seconded and none were opposed.

Financial Report

McClung motioned to approve the financials, Dushoff seconded and none were opposed.

Police Report

Gooch provided an update on crime reports. There will be a Street Crimes division that consists of a team of 6 CPD that will be coming downtown to monitor more gang related issues.

New Business

Parking Permit Fees

The city will discuss parking permit fees as part of the City's FY2016 budget. Council will hold a hearing on September 8 and will go to vote on September 21. Discussion included having the Downtown CID being a part of the parking discussions going forward but in the meantime will send a letter. It was also stated that the City should wait to raise the rates until after the Smart Parking workshop on September 23.

Motion: Send a letter, and include that the proposed increase in parking fees is too large without enough notice and more detail is needed. Moore motioned, Mendenhall seconded and none were opposed.

Committee Reports

Operations

Janitorial Proposal: Waigandt motioned to approve Block by Block, McClung seconded, and none were opposed.

Room38: The business would like to expand outdoor dining and add vibrancy to the sidewalk. This project would include the removal of two metered spaces. Discussion included this being an example of what The District needs more of, sidewalk vibrancy. The Downtown CID wants to

encourage creativity but with some structure. McClung motioned to ask the City to create a policy for future requests in order to establish structure. Dushoff seconded and none were opposed. It was noted that the Downtown CID did not want to delay Room 38 but need structure going forward.

Economic

An update on the RHI Hospitality Zone Assessment was given.

Recycling Initiative. The City's sustainability proposal was reviewed. Waigandt motioned to approve the proposal for \$2500, Sheals seconded and none were opposed.

Grove will have one more meeting with Paul Land regarding the Bank of America Compactor.

Marketing

The At-Large applications are a modified version of the Board applications. The vote will take place during the November Marketing Committee meeting.

Gateway Committee

Discussed the proposal for A Civil Group as the engineer. Danuser motioned to approve, Dushoff seconded and none were opposed.

Search and Review

The process for having an at large position for each committee was discussed.

Infrastructure Task Force

Grove provided an overview and the Task Force and asked for feedback on how to represent the CID Board. A binder will be created on past Board statements regarding infrastructure.

DLC

Sheals stated that the DLC is putting together a presentation for city council's next work session, with the attention on Cherry Street Brick Project.

Staff Report

The CPD asked to use the gator for outside The District events. Mendenhall motioned to approve, Moore seconded and none were opposed.

Essing suggested an early start time of 3:30 for the Monthly Downtown CID Board Meetings. Mendenhall motioned to approve, Waigandt seconded and none were opposed.

Closed Meeting

Mendenhall motioned to approve reviews and compensation, McClung seconded and none were opposed.

Adjournment

The next meeting is **Monday October 12**, at 3:30 p.m.

**Community Improvement District
Economic Development Meeting
September 15, 2015
11S. Tenth Street**

The Economic Committee Meeting was cancelled this month due to several members attending the RHI Hospitality Zone Summit on Wednesday September 16.

The next meeting is **Tuesday, October 20**, at 4:00 p.m.

**Community Improvement District
Operations Committee Meeting
September 17, 2015
11 S. Tenth Street**

Present:

Andy Waters, Columbia Tribune
Adam Dushoff, Addison's
Ben Wade, Guitarfinder
Mike McClung, Dungarees

Absent:

Deb Sheals, Historic Preservation
Tom Mendenhall, The Lofts at 308 Ninth
John Ott, Alley A Realty

Guests:

Ryan Williams, City of Columbia

Megan Allen, City Management Fellow

Power and Light FY16 projects

Ryan Williams presented the committee with a catalogue of options for new light poles. City funding for these poles goes into effect on October 1st and can afford approximately 50 poles per year, with each unit costing about \$1300. After discussion, it was decided to ask Ryan Williams to provide a smaller list of options for the committee to review in October.

Mr. Williams provided an update on the alley lighting installation, with the Downtown CID providing the fixtures and \$2500 funding, and the City installing the lights. The partnership required City Council approval, with the first read scheduled for October 5.

City Engagement Program

Megan Allen provided an overview of the SpeakUpComo engagement proposal and presented possible categories for projects. Discussion covered limiting the scope and setting parameters. Ideas included creating a parklet, adding amenities such as charging tables, enhancing landscaping, adding murals and asking citizens for other creative ideas to enhance downtown. Due to the amount of questions and discussion, this proposal will come back to the October meeting.

Public Safety RFP

This will continue to be tabled as possible options are still being researched, such as enhanced lighting.

Block by Block

Janitorial vendor is in the process of hiring employees and ordering all of the equipment. The estimated start date is late October.

Parking Space Request

Eye Candy would like to convert the meter space outside of their store to be ADA accessible. After discussion, it was decided that there is already a City committee in place for this type of request, and this is not something the Downtown CID will weigh in on.

Adjournment

The next meeting is **October 22**, at 4:00 p.m.

**Community Improvement District
Marketing Committee Meeting
September 22, 2015
11 S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Jennifer Erikson, CAT TV
Alyssa, Route

Andy Waters, Tribune
Lisa Klenke, Calhoun's

Absent:

Ben Wade, Guitarfinder
Corissa Ray, Bluestem

Lili Johnson, Poppy
Kaley Gann, Kaldi's

Marketing Plan

Josh Wright presented the drafted marketing plan to the committee that included 4 key strategies: Brand Awareness, Signature Events, Community Outreach and Public Relations. Feedback included expanding the ESRI report on customer profiles to include neighboring communities, including Booneville, Jefferson City and Moberly.

Erikson mentioned that NVAD will no longer be sponsoring the Farmer's Market on Sundays and will be focusing their efforts on First Fridays and Artrageous. She will bring back a full report for the next meeting.

Holiday Décor

Holiday décor will be going up the 3rd week of October. The lighting celebration of the Magic Tree will be on Saturday, November 7 at 5:30 pm, to coincide with Holiday Shop Hop.

At Large Positions

October 30 is the deadline for the applications. Also, November's meeting may be moved due to the Thanksgiving holiday. A scheduling email will be sent out to the committee for other possible dates or leaving it scheduled as is.

Adjournment

The next meeting is **October 27**, at 8:30 a.m.

**Community Improvement District
Executive Committee Meeting
October 6, 2015
11 S. Tenth Street**

Present:

Mike Wagner, Central Bank of Boone
County
Marti Waigandt, 808 Cherry St.
Christina Kelley, Makes Scents

Adam Dushoff, Addison's
Mike McClung, Dungarees

Agenda Items

Board Member Elections

All 5 board members have decided to reapply. We had two additional submissions but one was submitted after the deadline. After discussion, it was stated that the late application cannot go up for vote but the candidate is encouraged to join a committee and attend the Board Meetings.

Taxi Stand Relocation

The construction has now been finished at Tenth and Broadway, and the City would like to relocate the taxi stand spaces to the original location, north of Broadway. After discussion, it was decided to get feedback from the CPD on which location they prefer and review with the full Board.

Econ

Hospitality Zone Report

The RHI Hospitality Zone process has been completed, which included multiple meetings with the contractor and stakeholders. A final report has been completed, which will be presented to the Board during the October meeting. The Board will be asked to review the report for any changes, to be discussed at the November meeting. This report will serve as a master plan for hospitality enhancements within the community.

Gateway

The committee is currently working on planning the first three light hubs and creating the fundraising campaign. The Downtown CID is not a 501C3, and a proposal to set up a fundraising account through the Community Foundation of Central Missouri will be discussed at the Board meeting. A grant submission has also been completed for the National Endowment for the Arts Our Town award.

Closed meeting

FY2016 Employee Goals were discussed.

Adjournment

The next meeting is **Tuesday, November 3**, at 4:00 p.m.