

Community Improvement District Budget

	FY2013	FY2014	CHANGE
Recurring Revenue			
Property Assessment	152,532	156,030	3,498
Sales Tax	401,429	474,151	72,722
Holiday Light Sales	100	100	0
Interest Income	301	900	599
Miscellaneous Income	0	0	0
Total Recurring Revenue	554,362	631,181	76,819
Recurring Expenses			
Program Management			
Insurance (Health)	7,200	11,124	3,924
Insurance (Property)	400	440	40
Meals & Entertainment	300	300	0
Membership	1,500	1,700	200
Office Equipment Rental	500	500	0
Office Equipment Repair	500	1,500	1,000 <i>scanner</i>
Office Repairs & Maintenance	5,000	10,000	5,000 <i>bathroom/AV in board room</i>
Office Supplies	1,500	1,625	125
Parking	1,320	2,112	792
Payroll	95,952	135,338	39,387
Payroll Taxes	9,595	13,534	3,939
Postage	3,900	3,900	0
Printing	5,200	5,200	0
Professional Services	6,500	8,000	1,500 <i>biannual audit</i>
Rent	23,064	25,000	1,936
Retirement Plan	3,829	6,893	3,063
Seminars & Conferences	5,000	5,000	0 <i>IDA, 2 -3 conferences</i>
Subscriptions	200	1,200	1,000 <i>design software subscription</i>
Telephone	3,500	3,500	0
TIF Reimbursement	578	6,500	5,922
Utilities	6,500	6,500	0 <i>internet/substation</i>
Total Program Management	182,038	249,866	67,828
Programs & Services			
Environmental			
Beautification/Streetscape			
Banners (installation)	0	10,000	10,000 <i>holiday banners</i>
District Wireless (Operating Costs)	30,000	32,000	2,000 <i>14 points, est. @12 mo</i>
Banner Installation	6,000	10,000	4,000
City Horticulture	7,500	7,500	0
Holiday Light Purchases	100	100	0 <i>purchase of bulbs for resale</i>
Public Art Program	500	1,000	500
Special Streetscape Programs	0	4,000	4,000
	44,100	64,600	20,500
Cleaning and Maintenance			
Labor	44,000	45,000	1,000 <i>4 hrs/6 days/\$8.50/9.00hr.</i>
Payroll Tax	4,400	4,400	0 <i>plus special clean ups</i>
Equipment	1,000	1,500	500 <i>brooms, graffiti remover, shirts, etc.</i>
Sidewalk Recycling	0	9,000	9,000 <i>additional pick ups</i>
Extended Cleaning Services	0	38,000	38,000
	49,400	97,900	48,500
Economy			
Economic Development			
Business Marketing	10,000	10,000	0
Research	7,500	7,500	0
	17,500	17,500	0

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Marketing				
Image Marketing	10,000	15,000	5,000	
Promotions & Events	10,000	18,000	8,000	
Online Marketing	3,000	10,000	7,000	
	<u>23,000</u>	<u>43,000</u>	<u>20,000</u>	
Total Programs & Services	134,000	223,000	89,000	
Total Recurring Expenses	316,038	472,866	156,828	
Non-Recurring Revenue				
FY13 Draw Down	0	40,000	40,000	<i>draw downs from FY13 TBD 10/1/13</i>
Total Non-Recurring Revenue	0	40,000	40,000	<i>unspent funds for Gateway</i>
Non-Recurring Expenses				
Environmental				
Beautification/Streetscape				
Sidewalk Trash Cans	0	34,000	34,000	<i>50 cans</i>
Banner Design/Production	0	18,000	18,000	<i>holiday and replacement banners</i>
Design Guidelines Consultant	0	30,000	30,000	
District Wireless (Installation)	30,000	5,500	(24,500)	<i>install additional 7 transmitters</i>
Broadway Gateway	40,000	70,000	30,000	<i>FY13 Gateway funds</i>
Directional Signage (HUB)	10,000	0	(10,000)	
	<u>80,000</u>	<u>157,500</u>	<u>77,500</u>	
Public Safety				
Golf Cart Matching Grant	0	14,000	14,000	<i>police use</i>
Lighting Grants	15,000	0	(15,000)	
	<u>15,000</u>	<u>14,000</u>	<u>(1,000)</u>	
Cleaning and Maintenance				
Cleaning Equipment	15,000	0	(15,000)	
	<u>15,000</u>	<u>0</u>	<u>(15,000)</u>	
Marketing				
Website Redesigns	10,000	1,800	(8,200)	<i>photos</i>
CID Fund Balance	100,000	25,000	(75,000)	<i>9 mo. Emergency = \$181,606</i>
Total Non-Recurring Expenses	220,000	198,300	(21,700)	
Total Surplus (Deficit)	18,324	16	(18,308)	