

Community Improvement District Budget

	FY2014	FY2015	CHANGE
Recurring Revenue			
Property Assessment	156,030	181,207	25,177 116%
Sales Tax	474,151	543,056	68,905 115%
Interest Income	900	1,026	126
Miscellaneous Income	0	0	0
Total Recurring Revenue	631,081	725,289	94,208 115%
Recurring Expenses			
Program Management			
Insurance (Health)	11,124	11,458	334
Insurance (Property)	440	484	44
Meals & Entertainment	300	500	200
Office Equipment Rental	500	500	0
Office Equipment Repair	1,500	1,500	0
Office Repairs & Maintenance	10,000	7,000	(3,000)
Office Supplies	1,625	1,951	326
Parking	2,112	2,243	131
Payroll	135,338	141,466	6,128
Payroll Taxes	13,534	14,147	613
Professional Services	8,000	10,000	2,000
Rent	25,000	25,750	750
Retirement Plan	6,893	8,370	1,477
Seminars & Conferences	5,000	5,500	500 <i>IDA, 2 -3 conferences</i>
Telephone	3,500	3,850	350
Utilities	6,500	7,150	650 <i>internet/police substation</i>
Total Program Management	231,366	241,868	10,503
Programs & Services			
Environmental			
Beautification/Streetscape			
Banners (installation)	10,000	10,000	0
City Horticulture	7,500	7,500	0
Public Art Program	1,000	1,000	0
Special Streetscape Programs	4,000	13,600	9,600
	22,500	32,100	9,600
Cleaning and Maintenance			
Labor	45,000	45,000	0 <i>4 hrs/6 days/\$8.50/9.00hr.</i>
Payroll Tax	4,500	4,500	0 <i>plus special clean ups</i>
Equipment	1,500	1,500	0 <i>brooms, graffiti remover, shirts, etc.</i>
Recycling	9,000	7,000	(2,000) <i>CID-wide recycling plan?</i>
Extended Cleaning Services	38,000	38,000	0
	98,000	96,000	(2,000)
Economy			
Economic Development			
Business Marketing	10,000	10,000	0
Development Programs	7,500	7,500	0
Economic Benchmarking	0	1,300	1,300
District Wireless (Operating Costs)	32,000	32,000	0 <i>14 points, est. @12 mo</i>
Industry Membership	1,700	1,700	0 <i>REDI, IDA</i>
TIF Reimbursement	6,500	17,167	10,667 <i>est. based on previous year</i>
	57,700	69,667	11,967
Marketing			
Image Marketing	15,000	25,000	10,000
Promotions & Events	18,000	20,000	2,000
Online Marketing	10,000	10,000	0
Marketing Subscriptions	1,200	1,200	0 <i>Mail Chimp, Adobe</i>
Postage	3,900	5,000	1,100

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Printing	5,200	7,000	1,800
	<hr/> 53,300	<hr/> 68,200	<hr/> 14,900
Total Programs & Services	231,500	265,967	34,467
Total Recurring Expenses	462,866	507,835	44,970
Non-Recurring Revenue			
FY13 Draw Down	40,000	0	(40,000)
Total Non-Recurring Revenue	40,000	0	(40,000)
Non-Recurring Expenses			
Environmental			
Beautification/Streetscape			
Sidewalk Trash Cans	34,000	0	(34,000)
Banner Design/Production	18,000	18,000	0
Design Guidelines Consultant	30,000	0	(30,000)
Design Guidelines Booklet	0	1,500	1,500
District Wireless (Installation)	5,500	0	(5,500)
Broadway Gateway	70,000	100,000	30,000
Directional Signage (HUB)	0	10,000	10,000
Infrastructure Programs			
Energy Efficiency Programs	0	20,000	20,000
Sewer/Stormwater Programs	0	20,000	20,000
	<hr/> 157,500	<hr/> 169,500	<hr/> 12,000
Public Safety			
Golf Cart Matching Grant	14,000	0	(14,000)
Hospitality Zone Assessment	0	32,000	32,000
Public Safety Programs	0	10,000	10,000
Public Safety Brochure	0	2,500	2,500
	<hr/> 14,000	<hr/> 44,500	<hr/> 30,500
Marketing			
Professional Services	1,800	1,800	0 <i>photos</i>
CID Fund Balance	25,000	0	(25,000) <i>9 mo. Emergency = \$181,606</i>
Total Non-Recurring Expenses	198,300	215,800	17,500
Total Surplus (Deficit)	9,916	1,654	(8,262)