

**Community Improvement District Budget**

|                                     | <b>FY2016 - Actual</b> | <b>FY2017 - Forecast</b> | <b>FY2018 - Budget</b> | <b>\$ Change 17B to 18B</b> | <b>% Change 17D to 18B</b> |
|-------------------------------------|------------------------|--------------------------|------------------------|-----------------------------|----------------------------|
| <b>Recurring Revenue</b>            |                        |                          |                        |                             |                            |
| Property Assessment                 | 186,246                | 200,671                  | 217,680                | 17,009                      | 8%                         |
| Sales Tax                           | 633,945                | 612,481                  | 594,107                | (18,374)                    | -3%                        |
| Interest Income                     | 300                    | 300                      | 300                    | 0                           | 0%                         |
| <b>Total Recurring Revenue</b>      | <b>820,491</b>         | <b>813,452</b>           | <b>812,087</b>         | <b>(1,365)</b>              | <b>0%</b>                  |
| <b>Recurring Expenses</b>           |                        |                          |                        |                             |                            |
| <b>Program Management</b>           |                        |                          |                        |                             |                            |
| Insurance (Health)                  | 3,819                  | 4,080                    | 4,200                  | 120                         | 3%                         |
| Insurance (Property, D&O)           | 1,700                  | 1,750                    | 1,750                  | 0                           | 0%                         |
| Meals & Entertainment               | 900                    | 900                      | 900                    | 0                           | 0%                         |
| Office Equipment Rental             | 1,500                  | 1,600                    | 1,600                  | 0                           | 0%                         |
| Office Equipment Repair             | 500                    | 500                      | 500                    | 0                           | 0%                         |
| Office Repairs & Maintenance        | 7,000                  | 7,000                    | 5,000                  | (2,000)                     | -40%                       |
| Office Supplies                     | 1,000                  | 1,500                    | 1,500                  | 0                           | 0%                         |
| Parking                             | 2,244                  | 2,400                    | 2,400                  | 0                           | 0%                         |
| Payroll                             | 161,898                | 164,597                  | 173,107                | 8,510                       | 5%                         |
| Payroll Taxes                       | 16,190                 | 16,460                   | 16,460                 | 0                           | 0%                         |
| Professional Services               | 15,000                 | 25,000                   | 25,000                 | 0                           | 0%                         |
| Rent                                | 27,600                 | 25,300                   | 26,200                 | 900                         | 3%                         |
| Retirement Plan                     | 1,063                  | 1,063                    | 0                      | (1,063)                     | -100%                      |
| Seminars & Conferences              | 5,500                  | 5,500                    | 5,500                  | 0                           | 0%                         |
| Telephone                           | 3,950                  | 4,000                    | 4,000                  | 0                           | 0%                         |
| Utilities                           | 7,300                  | 7,500                    | 7,500                  | 0                           | 0                          |
| <b>Total Program Management</b>     | <b>257,164</b>         | <b>269,150</b>           | <b>275,617</b>         | <b>6,467</b>                | <b>2%</b>                  |
| <b>Programs &amp; Services</b>      |                        |                          |                        |                             |                            |
| <b>Environmental</b>                |                        |                          |                        |                             |                            |
| <b>Beautification/Streetscape</b>   |                        |                          |                        |                             |                            |
| Banners (installation)              | 12,500                 | 25,000                   | 15,000                 | (10,000)                    | -67%                       |
| City Horticulture                   | 7,650                  | 8,000                    | 8,000                  | 0                           | 0%                         |
| Public Art Program                  | 1,000                  | 1,000                    | 1,000                  | 0                           | 0%                         |
| Holiday Décor                       | 20,000                 | 40,000                   | 40,000                 | 0                           | 0%                         |
| Special Streetscape Programs        | 0                      | 0                        | 0                      | 0                           | 0                          |
|                                     | 41,150                 | 74,000                   | 64,000                 | (10,000)                    | -16%                       |
| <b>Cleaning and Maintenance</b>     |                        |                          |                        |                             |                            |
| Labor                               | 150,000                | 165,000                  | 165,000                | 0                           | 0%                         |
| Payroll Tax                         | 0                      | 0                        | 0                      | 0                           | 0%                         |
| Capital Janitorial Improvements     | 0                      | 10,000                   | 2,500                  | (7,500)                     | -300%                      |
| Sidewalk Powerwashing               | 0                      | 0                        | 0                      | 0                           | 0%                         |
| Recycling                           | 0                      | 0                        | 0                      | 0                           | 0%                         |
| Extended Cleaning Services          | 0                      | 0                        | 0                      | 0                           | 0                          |
|                                     | 150,000                | 175,000                  | 167,500                | (7,500)                     | -4%                        |
| <b>Public Safety</b>                |                        |                          |                        |                             |                            |
| Labor                               | 30,000                 | 30,000                   | 25,000                 | (5,000)                     | -20%                       |
| CPD Substation - Rent, Utilities    | 5,000                  | 5,000                    | 5,000                  | 0                           | 0%                         |
| Equipment and Lighting              | 5,000                  | 5,000                    | 2,500                  | (2,500)                     | (1)                        |
|                                     | 40,000                 | 40,000                   | 32,500                 | (7,500)                     | -23%                       |
| <b>Economy</b>                      |                        |                          |                        |                             |                            |
| <b>Economic Development</b>         |                        |                          |                        |                             |                            |
| Business Marketing                  | 2,000                  | 2,000                    | 2,000                  | 0                           | 0%                         |
| Development Programs                | 0                      | 0                        | 0                      | 0                           | 0%                         |
| Economic Benchmarking               | 1,500                  | 500                      | 500                    | 0                           | 0%                         |
| District Wireless (Operating Costs) | 33,000                 | 0                        | 0                      | 0                           | 0%                         |
| Industry Membership                 | 2,000                  | 2,000                    | 2,000                  | 0                           | 0%                         |
| TIF Reimbursement                   | 25,000                 | 0                        | 20,000                 | 20,000                      | 1                          |

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|                                      |                |                |                |                 |            |
|--------------------------------------|----------------|----------------|----------------|-----------------|------------|
|                                      | 63,500         | 4,500          | 24,500         | 20,000          | 1          |
| Marketing                            |                |                |                |                 |            |
| Image Marketing                      | 50,000         | 62,500         | 58,000         | (4,500)         | -8%        |
| Promotions & Events                  | 20,000         | 4,000          | 4,000          | 0               | 0%         |
| Online Marketing                     | 10,500         | 2,500          | 2,500          | 0               | 0%         |
| Marketing Subscriptions              | 1,500          | 5,000          | 3,500          | (1,500)         | -43%       |
| Postage                              | 5,000          | 5,000          | 5,000          | 0               | 0%         |
| Printing                             | 7,000          | 5,000          | 5,000          | 0               | 0          |
|                                      | <hr/>          |                |                |                 |            |
|                                      | 94,000         | 84,000         | 78,000         | (6,000)         | -8%        |
| <b>Total Programs &amp; Services</b> | <b>388,650</b> | <b>377,500</b> | <b>366,500</b> | <b>(11,000)</b> | <b>-3%</b> |
| <b>Total Recurring Expenses</b>      | <b>645,814</b> | <b>646,650</b> | <b>642,117</b> | <b>(4,533)</b>  | <b>-1%</b> |
| <b>Non-Recurring Expenses</b>        |                |                |                |                 |            |
| <b>Environmental</b>                 |                |                |                |                 |            |
| Beautification/Streetscape           |                |                |                |                 |            |
| Sidewalk Trash Cans                  | 0              | 0              | 0              | 0               | 0%         |
| Banner Design/Production             | 0              | 0              | 0              | 0               | 0%         |
| Design Guidelines Consultant         | 0              | 0              | 0              | 0               | 0%         |
| Design Guidelines Booklet            | 0              | 0              | 0              | 0               | 0%         |
| District Wireless (Installation)     | 0              | 0              | 0              | 0               | 0%         |
| Broadway Gateway                     | 100,000        | 100,000        | 100,000        | 0               | 0%         |
| Directional Signage                  | 0              | 0              | 0              | 0               | 0%         |
| Special Streetscape Projects         | 25,000         | 0              | 0              | 0               | 0%         |
| Infrastructure Programs              |                |                |                |                 |            |
| Energy Efficiency Programs           | 20,000         | 0              | 0              | 0               | 0%         |
| Sewer/Stormwater Programs            | 20,000         | 0              | 0              | 0               | 0          |
|                                      | <hr/>          |                |                |                 |            |
|                                      | 165,000        | 135,000        | 135,000        | 0               | 0%         |
| Contingency                          | 0              | 35,000         | 35,000         | 0               | 0          |
|                                      | <hr/>          |                |                |                 |            |
| <b>Total Non-Recurring Expenses</b>  | <b>165,000</b> | <b>170,000</b> | <b>170,000</b> | <b>0</b>        | <b>0%</b>  |