

Public Art Opportunity: Alley Doors, Columbia, Missouri

THE PROJECT

The Downtown CID invites an artist or a team of artists residing in mid-Missouri to apply for a project to create art on alley doors in The District, Downtown Columbia. The project's goal is to decrease graffiti and bring art into public space. This project is being implemented by The District, Downtown CID.

LOCATION: 818 On Broadway Airbnb - Alley A near Broadway Brewery's back entrance

DIMENSIONS: 3ft x 6'7 ft

APPLY: Submit a design proposal and qualifications – details below



ARTIST ELIGIBILITY

The project is open to an artist or team of artists residing in mid-Missouri, 18 years and older. All eligible applicants, regardless of race, sex, religion, nationality, origin, or disability will be considered. If you are unsure about eligibility, contact the CID before applying.

THE BUDGET

The total budget for each alley door shall not exceed \$2,000. That includes an artist honorarium of \$1,500 and an allowance for materials up to \$500. The CID will provide a designated primer and graffiti coat sealant, both of which must be used.

The selected artist will be required by contract to carry basic insurance coverage while working on the alley doors. Upon completion of the project, the artist will be paid the honorarium and reimbursed for materials.

GUIDELINES FOR PROPOSALS

Successful proposals will foster community pride and convey the sense of the Columbia community. When designing your artwork, think of the vitality of The District and its contribution to the city as a whole, such as arts, music, community events, and special attractions.

The CID's Economic Development Committee as well as the property owner, will base their selection on the following evaluation criteria:

- Artistic merit
- Effectiveness in abating graffiti (e.g. no large blank or light-colored areas)
- Design that reflects life in Columbia and the vitality of The District
- Design that is appropriate for the specific site in its layout and composition, that is, it may reflect the history, happenings, or architecture of the specific location

Artists should understand that the finished works will be on functioning equipment that will need repair or replacing at some point in time. As such, the CID cannot guarantee how long each alley door will be in use. Estimates are approximately 5+ years, assuming no unexpected damage occurs such as a delivery truck accident.

APPLICATION PROCESS & DESIGN CRITERIA

- Be aware that some changes to the design may be required to accommodate site requirements. The final design application may be paint, vinyl wrap, or other proven methods.
- Please indicate the application method in the artist statement.

- Design must include all outwardly visible sides of the door.
- Designs must not be offensive or contain any representations of traffic lights, signs, or signals.
- If the design is to include text, it must be included in the design. Designs may not be used for advertisement or to promote a business, product, or viewpoint.
- Designs may not include any breach of intellectual property, trademarks, brands, or images of illegal activity or involve the attachment of any object(s) to the box. This includes trademarked logos of colleges and universities.
- Designs should not mimic or take the style of tags or graffiti.
- The finished artwork(s) will be in the public domain and therefore may be vandalized. Accordingly, artists should be thoughtful about having large open areas in the design -- for example, large areas of blue skies might give a vandal the perfect spot to deface the work.
- Designs should not include painting any elements other than the door.

APPLICATION INFORMATION

To be considered, submit the following:

- Current résumé of arts-related projects or jobs
- Contact information for two professional references
- Design proposal on the template provided
- A typed statement briefly explaining your design, one-page maximum. Describe the application method in your artist statement (i.e., paint, vinyl wrap, or other processes).

Artists may submit more than one design proposal. A statement for each design must be submitted. Do not bind application materials or put them in a notebook or folder. Do not send any materials not specifically requested (i.e., photographs, models, DVDs/videos, articles). If sent, they will not be reviewed by the selection panel.

APPLICATION SUBMISSION

Applications must be received by 5 p.m. on July 29th. Late or incomplete submissions will not be considered.

Art submissions that involve hand-painting the door are preferred over other methods.

Submit by email: info@discoverthedistrict.com

Submit by mail: The District, 11 South 10th Street, Columbia Mo, 65201

Submit by hand: Please call ahead, we are in and out of the office. 573-442-6816. 11 South 10th Street, Columbia Mo, 65201

CID assumes no responsibility for loss or damage to submissions.

INQUIRIES

Nickie Davis, 573-442-6816, ndavis@discoverthedistrict.com