

**Community Improvement District
Board of Directors Meeting
June 10, 2014
11 S. Tenth Street**

Present:

Marti Waigandt, 808 Cherry St.
Adam Dushoff, Addison's
Tom Schwarz, Landmark Bank
Tom Mendenhall, The Lofts at 308 Ninth
Ben Wade, Guitarfinder
Christina Kelley, Makes Scents
John Ott, Alley A Realty
Blake Danuser, Bingham's

Mike McClung, Déjà Vu
Andy Waters, Columbia Tribune
Tony Grove, Grove Construction, LLC
Allan Moore, Moore & Shryock Appraisals
Mike Wagner, Boone County National Bank
Skip Walther, Walther, Antel, Stamper & Fischer

Absent:

Deb Sheals, Historic Preservation

Guests:

Alicia Stise, Tribune
Eric Huges, CPD

Jason Jones, CPD

Approval of Minutes

Mendenhall motioned to approve the minutes, Danuser seconded and the motion passed unanimously.

Financial Report

Started designating a fund balance for gateways as well as an emergency fund. Mendenhall motioned to approve financials, Waigandt seconded and the motion passed unanimously.

Police Report

Introduction of Jason Jones. Conversation on the increase of vagrancy discussed.

Committee Reports

Zoning

Overview of the process was presented. Staff has already been working on changes including some of our recommendations. P&Z tabled it again to give zoning time to review the changes. The committee created another letter to go along with the first approved letter to reaffirm the need for a sunset, notification of all property owners, parking requirements and allowances for residential on non-facing ground floor streets. Danuser motioned to approve the letter, Ott seconded and none were opposed.

DLC-Grove

They have compiled all the data and information for the report. Hopefully after a couple of more meetings will have something to report to the board.

Old Business

Budget Presentation

Changes have been updated over the most recent budget given. The allowance for the 5 year plan is a 2% budget increase each year. It was discussed to allocate \$2,000 for sidewalk repair outside of our office. We would be doing this as a tenant, not as the CID.

Danuser motioned to approve the budget contingent on the personnel recommendations. Walther seconded and none were opposed.

Closed Session Personnel recommendations.

Board discussed payroll recommendations.

Adjournment

The next meeting is **Tuesday, July 8**, at 4:00 p.m.

**Community Improvement District
Economic Development Meeting
June 17, 2014
11S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Mike Wagner, Boone County National Bank
Marti Waigandt, 808 Cherry St.

Allan Moore, Moore & Shryock Appraisals
Tony Grove, Grove Construction, LLC
Tom Schwarz, Landmark Bank

Absent:

Blake Danuser, Bingham's

Solid Waste District

Overview of the process was given. A problem area is over by City Centre and Calvary; it's a high usage, very dense area. The plan is to invite the entire block to the next meeting to see if a solution can be reached.

Adjournment

The next meeting is **Tuesday, July 15**, at 4:00 p.m.

**Community Improvement District
Marketing Committee Meeting
June 24, 2014
11 S. Tenth Street**

Present:

Christina Kelley, Makes Scents
Andy Waters, Tribune
Lisa Klenke, Calhoun's

Brandon S., Kaldi's

Absent:

Crystal Midkiff, Mustard Seed
Lili Johnson, Poppy

Jennifer Erikson, CAT TV
Ben Wade, Guitarfinder

Holiday Banners

Options for the Holiday banners were presented to the group. They all agreed on an option and also agreed that the holiday ads the banners should all be incorporated.

New District Banners

This is on next year's budget but we have already started the process and the rough sketches were presented.

Print Ads

Advertising in other local publications in smaller towns was discussed

Dog Days

Waters will check archives to see if he can find out when it began. Block captains will help distribute posters and business cards. The Facebook page is up as well.

Roots & Blues Promo

After discussion the consensus was that R&B was asking the businesses to do a lot more but a cutting back on what they are offering in return. Wright will go back and discuss with R&B.

Adjournment

The next meeting is **June 24** at 8:30 a.m.

Community Improvement District
Executive Committee Meeting
July 1, 2014
11 S. Tenth Street

Present:

Mike McClung, Déjà Vu
Mike Wagner, Boone County National Bank
Christina Kelley, Makes Scents
Marti Waigandt, 808 Cherry St.
Deb Sheals, Historic Preservation

Agenda Items

Assessment Rate

The books were closed yesterday and we will need two weeks to advertise in the paper therefore the rate will be set at the August meeting.

Banner Designs

There are rough sketches out but would like to present to the board as well as a marketing video.

Committee Schedules

Econ- has met on solid waste and plan to get everyone on the Calvary and City Centre block into the next meeting to discuss options.

Operations-Gartner met with Ian and a lot of things are going on including parking. Looking into several easy and affordable options for employees including hangtags for underused parking meters. Increasing meter fees is also probable.

Marketing- has met on Dog Days, banners and Roots & Blues promotions.

Design Guidelines

Winter&Co will be coming on July 10th to do a workshop with the board from 3-4:30 followed by a presentation to the DLC from 5-6pm.

Adjournment

The next meeting is **Tuesday, August 5**, at 4:00 p.m.