

Community Improvement District Budget

	FY2016 - Actual	FY2017 - Forecast	FY2018 - Budget	\$ Change 17B to 18B	% Change 17D to 18B
Recurring Revenue					
Property Assessment	186,246	200,671	217,680	17,009	8%
Sales Tax	633,945	612,481	594,107	(18,374)	-3%
Interest Income	300	300	300	0	0%
Total Recurring Revenue	820,491	813,452	812,087	(1,365)	0%
Recurring Expenses					
Program Management					
Insurance (Health)	3,819	4,080	4,200	120	3%
Insurance (Property, D&O)	1,700	1,750	1,750	0	0%
Meals & Entertainment	900	900	900	0	0%
Office Equipment Rental	1,500	1,600	1,600	0	0%
Office Equipment Repair	500	500	500	0	0%
Office Repairs & Maintenance	7,000	7,000	5,000	(2,000)	-40%
Office Supplies	1,000	1,500	1,500	0	0%
Parking	2,244	2,400	2,400	0	0%
Payroll	161,898	164,597	173,107	8,510	5%
Payroll Taxes	16,190	16,460	16,460	0	0%
Professional Services	15,000	25,000	25,000	0	0%
Rent	27,600	25,300	26,200	900	3%
Retirement Plan	1,063	1,063	0	(1,063)	-100%
Seminars & Conferences	5,500	5,500	5,500	0	0%
Telephone	3,950	4,000	4,000	0	0%
Utilities	7,300	7,500	7,500	0	0
Total Program Management	257,164	269,150	275,617	6,467	2%
Programs & Services					
Environmental					
Beautification/Streetscape					
Banners (installation)	12,500	25,000	15,000	(10,000)	-67%
City Horticulture	7,650	8,000	8,000	0	0%
Public Art Program	1,000	1,000	1,000	0	0%
Holiday Décor	20,000	40,000	40,000	0	0%
Special Streetscape Programs	0	0	0	0	0
	41,150	74,000	64,000	(10,000)	-16%
Cleaning and Maintenance					
Labor	150,000	165,000	165,000	0	0%
Payroll Tax	0	0	0	0	0%
Capital Janitorial Improvements	0	10,000	2,500	(7,500)	-300%
Sidewalk Powerwashing	0	0	0	0	0%
Recycling	0	0	0	0	0%
Extended Cleaning Services	0	0	0	0	0
	150,000	175,000	167,500	(7,500)	-4%
Public Safety					
Labor	30,000	30,000	25,000	(5,000)	-20%
CPD Substation - Rent, Utilities	5,000	5,000	5,000	0	0%
Equipment and Lighting	5,000	5,000	2,500	(2,500)	(1)
	40,000	40,000	32,500	(7,500)	-23%
Economy					
Economic Development					
Business Marketing	2,000	2,000	2,000	0	0%
Development Programs	0	0	0	0	0%
Economic Benchmarking	1,500	500	500	0	0%
District Wireless (Operating Costs)	33,000	0	0	0	0%
Industry Membership	2,000	2,000	2,000	0	0%
TIF Reimbursement	25,000	0	20,000	20,000	1

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	63,500	4,500	24,500	20,000	1
Marketing					
Image Marketing	50,000	62,500	58,000	(4,500)	-8%
Promotions & Events	20,000	4,000	4,000	0	0%
Online Marketing	10,500	2,500	2,500	0	0%
Marketing Subscriptions	1,500	5,000	3,500	(1,500)	-43%
Postage	5,000	5,000	5,000	0	0%
Printing	7,000	5,000	5,000	0	0
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	94,000	84,000	78,000	(6,000)	-8%
Total Programs & Services	388,650	377,500	366,500	(11,000)	-3%
Total Recurring Expenses	645,814	646,650	642,117	(4,533)	-1%
Non-Recurring Expenses					
Environmental					
Beautification/Streetscape					
Sidewalk Trash Cans	0	0	0	0	0%
Banner Design/Production	0	0	0	0	0%
Design Guidelines Consultant	0	0	0	0	0%
Design Guidelines Booklet	0	0	0	0	0%
District Wireless (Installation)	0	0	0	0	0%
Broadway Gateway	100,000	100,000	100,000	0	0%
Directional Signage	0	0	0	0	0%
Special Streetscape Projects	25,000	0	0	0	0%
Infrastructure Programs					
Energy Efficiency Programs	20,000	0	0	0	0%
Sewer/Stormwater Programs	20,000	0	0	0	0
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	165,000	135,000	135,000	0	0%
Contingency	0	35,000	35,000	0	0
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Total Non-Recurring Expenses	165,000	170,000	170,000	0	0%