

**Community Improvement District  
Board of Directors Meeting  
January 14, 2014  
11 S. Tenth Street**

**Present:**

Allan Moore, Moore & Shryock Appraisals  
Andy Waters, Columbia Tribune  
Marti Waigandt, 808 Cherry St.  
Deb Sheals, Historic Preservation  
Adam Dushoff, Addison's  
Tom Schwarz, Landmark Bank  
Tom Mendenhall, The Lofts at 308 Ninth

Ben Wade, Guitarfinder  
Richard King, The Blue Note  
Christina Kelley, Makes Scents  
John Ott, Alley A Realty  
Blake Danuser, Bingham's  
Mike McClung, Déjà Vu  
Tony Grove, Grove Construction, LLC

**Absent:**

Mike Wagner, Boone County National Bank

**Guests:**

Jacob Barker, Tribune  
Mike Matthes, City Manager

**Approval of Minutes**

Mendenhall motioned to approve the minutes, Danuser seconded and the motion passed unanimously.

**Financial Report**

Waiting on year end financials.

**New Business**

**Approval of Design Consultant**

Waigandt motioned to approve Winter & Co, Sheals seconded and none were opposed.

**Selection of New Board Members**

The ballot results: Christina Kelley, Deb Sheals, Jon Ott, Allan Moore and Skip Walther. The slate will be sent to council for approval.

**TIF Districts-Matthes**

Mike Matthes presented information on TIF and opened up the floor for questions.

**Public Comment**

**Street Closures**

Carol Rhodes ahs proposed new guidelines for street closures based on the criteria of the recommendations from the CID. King suggested taking the CID out of the process all together. Waigandt motioned to not require a formal CID Board vote for street closures, Sheals seconded and none were opposed.

Moore suggested allowing the public to participate in the committees and to invite those who were not elected to serve on a committee as well. It was also suggested having applicants do a meet and greet at the meeting before the next vote.

**Adjournment**

The next meeting is **Tuesday, February 11**, at 4:00 p.m.

**Community Improvement District  
Economic Development Meeting  
January 21, 2014  
11S. Tenth Street**

**Present:**

Christina Kelley, Makes Scents  
Marti Waigandt, 808 Cherry St.  
Mike Wagner, Boone County National Bank

Tom Schwarz, Landmark Bank  
Blake Danuser, Bingham's

**Absent:**

Richard King, The Blue Note  
Allan Moore, Moore & Shryock Appraisals

Tony Grove, Grove Construction, LLC

**Parklet Policy**

The draft of the policy was discussed. It was discussed having a one year pilot project with the new policy in place. The discussion included the time frame for sponsoring the parklet being for a minimum of 14 days, maximum 21 days. Also, making businesses aware they can use the parklet, requirements for the parklet and fees.

The input from the discussion will be taken back to parks and rec for revision. The input includes:

- 51% of signatures per block, both sides of the street, corner to corner
- 1 year pilot project
- Affordability
- Non-profit vs private event
- Scheduling

**Adjournment**

The next meeting is **Tuesday, February 18**, at 4:00 p.m.

**Community Improvement District  
Marketing Committee Meeting  
January 28, 2014  
11 S. Tenth Street**

**Present:**

Christina Kelley, Makes Scents  
Andy Waters, Tribune

Jennifer Erikson, CAT TV  
Crystal Midkiff, Mustard Seed

**Absent:**

Lisa Klenke, Calhoun's  
Brandon S., Kaldi's

**2014 Calendar**

Wine & Food will be doing their sip and shop this year in September.

Shop Hop, April 26<sup>th</sup>

Dog Days, July 24<sup>th</sup>-27<sup>th</sup>

Graduations, May 10<sup>th</sup> & 16<sup>th</sup>-18<sup>th</sup>

Roots and Blues, September 5-7<sup>th</sup>

Halloweenie, October 31<sup>st</sup>

Shop Hop November 8<sup>th</sup>

Holiday Parade, November 23<sup>rd</sup>

Living Windows, December 5<sup>th</sup>

Erikson motioned to recommend the slate of dates to the Board, Waters seconded and none were opposed.

T/F Film Festival is coming up and we should encourage businesses to participate; offering discounts, specials, decorating windows, staying open on Sunday, etc.

Will be adding events to the calendar online and will also include event dates in the Marketing FB group. Events listed in the group will also include events that are not happening downtown but may impact it such as Homecoming and graduations.

**Artrageous Weekend**

The event is looking for feedback on how it's doing. Looking at making the weekend fully inclusive with suggestions such as Friday gallery crawl, Saturday workshops/lectures and Sunday listen and indulge. Kelley suggested looking at the budget for next year to see how the office can help promote the event.

**Social Media Workshop**

Looking at hosting the event once a month or even just once a quarter with one hour sessions with the option to stay longer. It was suggested holding three separate workshops: retail, restaurant and service provider. Topics would include best practice for social media starting with Identifying your demographic.

**Parklet**

Parks and rec is in the process of drafting rules and regulations for the use of the parklet.

**Block Captains**

Wright suggested having block captain to help pass information around from this office. This would be someone the office can reach out to and maybe bring them into the marketing committee as well. At each meeting the committee would come up with at least three things that the block captain can do.

**Adjournment**

The next meeting is **February 25** at 8:30 a.m.

**Community Improvement District**  
Executive Committee Meeting  
February 10, 2014  
11 S. Tenth Street

**Present:**

Mike McClung, Déjà Vu  
Marti Waigandt, 808 Cherry St.

**Absent:**

Deb Sheals, Historic Preservation  
Christina Kelley, Makes Scents  
Mike Wagner, Boone County National Bank

**Agenda Items**

TIF Update/Board meeting time

The board meeting will start early at 3:15 to allow for our agenda and to give those who would like to attend, time to go to the TIF meeting that starts at 4pm. The TIF proposal documents were not available yet.

Design Guidelines

Winter & Co was selected. Originally set aside 30K but as it turns out, their bid is closer to 41K. This will be presented to the full board tomorrow.

**Adjournment**

The next meeting is **Tuesday, March 4**, at 4:00 p.m.